

**FACTIVA****DOWN**

## Texas Education Agency Approves ISIP as a Recommended Assessment for Progress Monitoring of Early Reading Skills ; Automated Assessment Makes Monitoring Students' Progress Easy and Fast

551 words

11 September 2007

06:00

[Business Wire](#)

BWR

English

(c) 2007 Business Wire. All Rights Reserved.

DALLAS, Texas - (BUSINESS WIRE) - **istation** today announced that the Texas Education Agency (TEA) approved **istation**'s Indicators of Progress (ISIP), the first automated assessment of early reading skills, as one of six progress monitoring assessments recommended on the 2007-2008 commissioner's list of reading instruments for Texas public and charter schools for kindergarten through third grade.

Mr. Grayson, Chairman and CEO of **istation**, said, "The need for efficient progress monitoring of early reading skills has never been greater. Research shows that data-informed instruction and decision making is critical to ensure all students learn to the best of their ability. Until now, teachers and administrators have had to spend an inordinate amount of time assessing students. ISIP virtually eliminates the burden of administration and scoring, reducing the time necessary to assess a class of students from 20 hours to 20 minutes."

School districts recognize the benefits of automating assessments. Philip Bates, Principal at Yale Elementary in Richardson Independent School District, stated, "The fact that ISIP is automated makes it easy to administer assessments, saves teachers valuable instruction time and provides quicker results to monitor student progress."

Mr. Grayson added, "ISIP is a key piece of **istation**'s automated reading intervention strategy. ISIP's progress monitoring in combination with The Imagination Station, our Internet-based reading and intervention program, provide an easy to implement reading solution including all aspects of Response to Intervention."

### About ISIP

ISIP, the first automated progress monitoring assessment of early reading skills, benchmarks students four times a year, monitors their progress every four weeks between benchmarks, delivers on demand assessments and provides results in the form of data files, graphs and reports instantly. Customers have the ability to adjust ISIP's assessment calendar and specify which dates to run the benchmark and CPM assessments.

Subscribers of The Imagination Station receive ISIP built into the program, with ISIP-specific teacher resources and a teacher manual covering both programs at no additional cost. With ISIP standalone subscriptions, school districts not only receive the teacher resources and a manual, but also **istation**'s Priority Report that analyzes data, pinpoints specific areas of need, groups students by need, recommends teacher resources for use in intervention and documents a history of intervention.

Read a validity study on ISIP at [www.istation.com/en/corpsite/research/pdfs/isipcv.pdf](http://www.istation.com/en/corpsite/research/pdfs/isipcv.pdf)  
[\[http://www.istation.com/en/corpsite/research/pdfs/isipcv.pdf\]](http://www.istation.com/en/corpsite/research/pdfs/isipcv.pdf).

Download images related to ISIP at [www.istation.com/en/corpsite/company/galleryISIP.asp](http://www.istation.com/en/corpsite/company/galleryISIP.asp)  
[<http://www.istation.com/en/corpsite/company/galleryISIP.asp>].

#### About **istation**

**istation** is an educational software developer and publisher of ISIP, the first automated progress monitoring assessment, and The Imagination Station, an Internet-based reading and intervention program that teaches students to read. Developed using scientifically based reading research, The Imagination Station systematically teaches students developmentally appropriate skills in the five essential reading areas. Aligned to national standards, The Imagination Station is the only reading program that provides data-driven individualized instruction, delivers continuous progress monitoring and easy-to-use reports, cumulatively assesses student performance through ISIP, recommends teacher-directed lessons, analyzes data to pinpoint specific areas of need and documents a history of intervention. To learn more about **istation** and its reading solutions, visit [www.istation.com](http://www.istation.com) [<http://www.istation.com>].

istation George Grayson, 972-643-3466

Document BWR0000020070911e39b005ra

---

© 2012 Factiva, Inc. All rights reserved. 